GOVERNMENT OF INDIA
MICRO,SMALL AND MEDIUM ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:897
ANSWERED ON:21.11.2016
Export of Coir and Coir Products
Misra Shri Pinaki

Will the Minister of MICRO,SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) the total export worth of Coir and Coir products during the last three years;

(b) whether the Coir Board proposes to double its export in the next three years and if so, the details thereof;

(c) whether the export of Coir and Coir products is likely to increase by 17% in the coming financial year and if so, the details thereto; and

(d) the manner in which the Government proposes to extend the benefit to the coir producing farmers and its labourers?

Answer

MINISTR OF STATE IN THE MINISTRY OF
MICRO, SMALL AND MEDIUM ENTERPRISES
(SHRI GIRIRAJ SINGH)

(a): The details of total export of coir and coir products during the last three years are as under:
<pre>
Years 2013-2014 2014-2015 2015-2016
Quantity (In Metric Tonnes) 537040 626666 752020
Value (Rs. in Crores) 1476.04 1630.33 1901.42
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(b)&(c): Coir Board has targeted to double the export of coir and coir products from India within the next three years. The export of coir and coir products during the coming financial year ie. 2017-18 is expected to increase by 12 - 18%. During the current financial year, the provisional figures of progressive exports up to September, 2016 is Rs.956.92 Crores. This records a 13% increase in value when compared with the figures up to the corresponding period of the previous year. During the last few years, the export of coir and coir products has showed a positive trend and it is expected that the trend will continue during the coming years also.

In order to boost the export of coir and coir products, the Coir Board plans to implement vigorous and target oriented export market promotion programmes. The programme titled "Export Market Promotion" under the ongoing plan scheme, Coir Vikas Yojana envisages to promote and make Indian Coir products competitive in the global market. The promotional measures undertaken by Coir Board, inter alia include participation in international trade fairs and conferences within India and abroad, providing External Market Development Assistances to the coir entrepreneurs /exporters for meeting the expenses of air fare and stall rent for participation in international fairs, undertaking publicity propaganda besides sponsoring market delegations, undertaking demonstration projects on the functional applications of coir and organizing warehousing facilities to cater to the requirements of products in small quantities, for creating the market pull for coir products in the global market.

(d): Coir Board has been implementing various programmes for development of coir industry in the country. Under these programmes, financial subsidy and technical support for setting up of coir industrial units and marketing of their products are provided to the coir workers and entrepreneurs. In addition, Coir Board has been implementing an Insurance Scheme for the coir workers of the country against death and disablement caused by accident. Under the scheme, the entire premium amount of coir workers of the country was borne by Coir Board. The scheme has been merged with Pradhan Mantri Suraksha BimaYojana (PMSBY) recently.